

MAISON MUMM, ICON OF VICTORY THANKS TO THOMAS COVILLE!

MAISON MUMM, THE ICON OF CELEBRATION WAS PROUD TO PLAY A CENTRAL ROLE IN THOMAS COVILLE'S CELEBRATION IN ACHIEVING HIS WORLD TOUR RECORD IN 49 DAYS AND 3 HOURS.

Throughout its history, Maison Mumm has been dedicated to pushing limits in the pursuit of victory, and seeking international adventurers who are breaking boundaries to shape our future. From the beginning, Maison Mumm has accompanied daring achievers, sharing common values of passion, commitment and the quest for excellence. These are the same core values that lie in the heart of Thomas Coville, skipper of SODEBO Ultim' trimaran, and Maison Mumm.





ABOUT MAISON MUMM

Mumm is part of Martell Mumm Perrier-Jouët, the prestigious cognac and champagne business of Pernod Ricard, the world's n°2 in wines and spirits . With its distinguished heritage dating back to 1827, Mumm is the leading international champagne House in France and third worldwide*. Mumm Grand Cordon pays tribute to the iconic red sash – indented in the glass as part of a whole series of innovations., The revolutionary bottle is the perfect embodiment of the spirit of the House associated with audacious challenges and ground-breaking endeavors.

* IWSR 2015

PLEASE DRINK RESPONSIBLY

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For more information: digitalpressroom.mumm.com

MEDIA ENQUIRIES

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