



Press release – July 2017

MUMM 6 WINS GOLD AT THE CHAMPAGNE AND SPARKLING WINE WORLD CHAMPIONSHIPS

FOR ITS 2017 EDITION, THE CHAMPAGNE AND SPARKLING WINE WORLD CHAMPIONSHIPS (CSWWC) HAS AWARDED MUMM 6 WITH THE GOLD MEDAL.

The CSWWC is the most respected, comprehensive and rigorous international sparkling wine competition in the world. The 2017 edition attracted entries from 29 countries, which was more than ever before. Maison Mumm is very proud to have been awarded by the judges a Gold Medal for its cuvee Mumm 6.

After 6 years in the cellars, Mumm 6 reveals an astonishing balance between freshness and maturity. With ripe baked fruit and spice aromas, it proves that top quality brut champagne attains perfection with time. The cuvée is best served with game cooked in fruit, wild forest mushrooms or Reblochon cheese.





ABOUT MAISON MUMM

Mumm is part of Martell Mumm Perrier-Jouët, the prestigious cognac and champagne business of Pernod Ricard, the world's n°2 in wines and spirits . With its distinguished heritage dating back to 1827, Mumm is the leading international champagne House in France and third worldwide*. Mumm Grand Cordon pays tribute to the iconic red sash – indented in the glass as part of a whole series of innovations., The revolutionary bottle is the perfect embodiment of the spirit of the House associated with audacious challenges and ground-breaking endeavors.

* IWSR 2015

MEDIA ENQUIRIES

MAISON MUMM

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