



Press release – July 30th 2019

MAISON MUMM WINS THREE GOLD MEDALS AT THE CHAMPAGNE & SPARKLING WINE WORLD CHAMPIONSHIPS 2019

Maison Mumm is proud to announce that three of its cuvées have been awarded gold medals at the 2019 edition of the Champagne & Sparkling Wine World Championships. The gold medal winners are Mumm RSRV Blanc de Blancs 2012, Mumm RSRV 4.5 and Mumm Vintage 2012.

The Champagne & Sparkling Wine World Championships has established itself as the most respected, comprehensive and rigorous international sparkling wine competition in the world. Wines are judged completely blind at all stages of the competition, with particular emphasis placed on elegance and finesse. Judged by the renowned specialists Tom Stevenson, Essi Avellan and Tony Jordan, it provides consumers and trade with the definitive annual guide to the very best champagnes and sparkling wines in the world.





Made exclusively of Chardonnay from the ideally-situated Cramant terroir, RSRV Blanc de Blancs 2012 is has a creamy texture and subtle mineral character, with scented notes of citrus, fresh flowers and fruits.

Crafted from Chardonnay and Pinot Noir from Maison Mumm's Grand Cru vineyards, the Cuvée RSRV 4.5 is an elegant and complex wine with a powerful attack; the first nose of white and yellow fruits is followed by fruit marmalade, honey, nougat and vanilla, with a hint of mocha.

Lively and energetic, Mumm Vintage 2012 presents a surprising roundness powered by peach and yellow pear fruit, which slowly reveal exotic hints of lychee tempered by explosive citrus notes.



ABOUT MAISON MUMM

Mumm is part of Martell Mumm Perrier-Jouët, the prestigious cognac and champagne business of Pernod Ricard, the world's n°2 in wines and spirits . With its distinguished heritage dating back to 1827, Mumm is the leading international champagne House in France and third worldwide*. Mumm Grand Cordon pays tribute to the iconic red sash – indented in the glass as part of a whole series of innovations. The revolutionary bottle is the perfect embodiment of the spirit of the House associated with audacious challenges and ground-breaking endeavors. * IWSR 2017

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