

## MAISON MUMM ANNOUNCES THE ARRIVAL OF YANN MUNIER AS CELLAR MASTER

Maison Mumm is delighted to announce the arrival of its new Cellar Master, Yann Munier, on 8 April 2024.

native of Champagne, he has always remained close to his roots. Yann Munier was born in Vitry-le-François where he grew up in an environment where terroir and champagne have an omnipresent role in daily life. The third generation of a family of winemakers and growers, Yann Munier continues to take part in running the family's domain, which in addition to creating its own cuvées, supplies grapes to a number of Champagne houses, including Maison Mumm.

With his training in agronomy, agricultural engineering and oenology, Yann Munier has mastered every stage in the creation of champagne in the course of a career working primarily at the heart of the Covama cooperative. After a fiveyear interlude at Nicolas Feuillatte, he returned to Covama in 2017 as its Cellar Master.

Yann Munier is known for being in equal parts a man of the land, of wine and of community: he has a visceral attachment to the terroir of Champagne, is especially attentive to the quality of its wines, and is sincerely attuned to human values.



"We are especially pleased to welcome Yann Munier to Mumm. We took the necessary time to find the person who could best ensure the continuity of an established savoir-faire and style, who could closely accompany our teams in Champagne and promote the House's standing both in France and abroad,"

François-Xavier Morizot, Champagne Vice President, declared.